


Organic Search Traffic

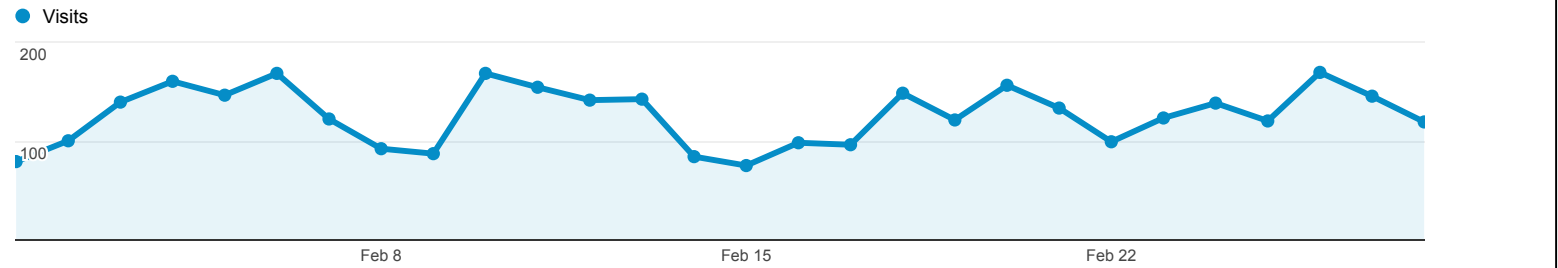
Feb 1, 2014 - Feb 28, 2014



All Visits
34.80%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,522 % of Total: 34.80% (10,122)	84.21% Site Avg: 76.71% (9.78%)	2,966 % of Total: 38.20% (7,765)	72.23% Site Avg: 66.37% (8.83%)	1.61 Site Avg: 1.80 (-10.49%)	00:01:32 Site Avg: 00:02:05 (-26.43%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,754 (78.19%)	84.10%	2,316 (78.08%)	72.66%	1.57	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. www.welcometousa.gov	39 (1.11%)	69.23%	27 (0.91%)	48.72%	3.23	00:07:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. government assistance	24 (0.68%)	100.00%	24 (0.81%)	66.67%	1.58	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. welcome to usa	18 (0.51%)	38.89%	7 (0.24%)	38.89%	2.67	00:04:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. imigrationandnaturalization.gov	14 (0.40%)	64.29%	9 (0.30%)	50.00%	1.64	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. government benefits	12 (0.34%)	91.67%	11 (0.37%)	66.67%	1.42	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. welcometousa.gov	10 (0.28%)	70.00%	7 (0.24%)	50.00%	2.50	00:07:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. immigration to usa	8 (0.23%)	100.00%	8 (0.27%)	50.00%	2.25	00:02:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. naturalization test	8 (0.23%)	100.00%	8 (0.27%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. adult education classes	7 (0.20%)	85.71%	6 (0.20%)	71.43%	2.00	00:06:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. immigration usa	7 (0.20%)	100.00%	7 (0.24%)	28.57%	2.29	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. usa immigration	7 (0.20%)	85.71%	6 (0.20%)	71.43%	2.14	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. welcometousa	7 (0.20%)	71.43%	5 (0.17%)	57.14%	1.71	00:05:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. benefits for immigrants	6 (0.17%)	33.33%	2 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. free immigration lawyers	6 (0.17%)	100.00%	6 (0.20%)	83.33%	1.17	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. government assistance programs	6 (0.17%)	100.00%	6 (0.20%)	66.67%	1.83	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. welcome usa	6 (0.17%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. www.uscis.gov/newimmigrants	6 (0.17%)	100.00%	6 (0.20%)	66.67%	2.00	00:03:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. federal assistance programs	5 (0.14%)	100.00%	5 (0.17%)	60.00%	2.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. www.benefits.gov	5 (0.14%)	100.00%	5 (0.17%)	60.00%	2.20	00:04:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. government help	4 (0.11%)	100.00%	4 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. governmental website, assistance	4 (0.11%)	25.00%	1 (0.03%)	25.00%	8.25	00:08:53	0.00%	0 (0.00%)	\$0.00 (0.00%)

23.	us government benefits	4 (0.11%)	75.00%	3 (0.10%)	75.00%	2.00	00:06:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	usa free course for permanent resident	4 (0.11%)	25.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	benefits.gov	3 (0.09%)	100.00%	3 (0.10%)	33.33%	2.33	00:08:51	0.00%	0 (0.00%)	\$0.00 (0.00%)